

POWER UP PRODUCTS

POWER UP YOUR MREA BUSINESS MEMBERSHIP WITH THESE EXCLUSIVE ADVERTISING OPPORTUNITIES



NEWSLETTER LOGO FEATURE

Make your business's logo memorable with a placement on our monthly newsletter! Sent to the inboxes of those most interested in what we do, your logo shows our audience that you support the MREA's mission and value helping us create a brighter future. Also available, full features of your business in our newsletter to highlight your work, events, or other upcoming opportunities. Full company features include your logo, title, 100-word caption, and call to action button.

6,000
VIEWS PER NEWSLETTER

30

AVERAGE CLICKS PER FEATURE

10

AVERAGE CLICKS PER LOGO PLACEMENT

VIEW LOGO PLACEMENT EXAMPLE

VIEW COMPANY FEATURE EXAMPLE

\$150

2 MONTH LOGO PLACEMENT

\$300

6 MONTH LOGO PLACEMENT

\$500

12 MONTH LOGO PLACEMENT

\$400

FULL COMPANY FEATURE

BUSINESS DIRECTORY FEATURE

MREA Business Members are automatically included in our Business Member Directory, offering our audience a valuable resource to find trusted businesses. Promote your business with the purchase of a featured listing and receive a boosted status to make your business easier to find.

2,500
VIEWS PER YEAR

127
LISTINGS (AND COUNTING!)

\$60

6 MONTH LISTING FEATURE

\$100

12 MONTH LISTING FEATURE

VISIT THE MREA'S BUSINESS DIRECTORY



SOCIAL MEDIA POST

Get involved with our growing social media audience by purchasing a sponsored social media post on our Instagram, Facebook, and LinkedIn pages. Social media posts include up to 10 graphics or photos, an engaging caption, and your business' social media pages tagged. Per FTC guidelines, all social media power up posts will be labeled as sponsored.

\$300

ONE POST ON THE MREA'S SOCIAL MEDIA ACCOUNTS

19,000
FOLLOWERS ACROSS PLATFORMS

624

AVERAGE VIEWS ACROSS PLATFORMS

INSTAGRAM

FACEBOOK

LINKEDIN



MREA HOMEPAGE LOGO SLIDER

Boost your business' visibility and show your support of a brighter, cleaner tomorrow by adding your logo to the MREA's homepage slider. Located at the foot of the midwestrenew.org webpage, your logo will remain on the slider for two, six, or 12 months. The automatic carousel rotates logos every five seconds.

110
AVERAGE VIEWS PER DAY

\$150

2 MONTH LOGO PLACEMENT

\$300

6 MONTH LOGO PLACEMENT

\$500

12 MONTH LOGO PLACEMENT

RISE UP PODCAST ADVERTISEMENT

Bring audiences directly to you! Share your business's mission and website with MREA's growing online audience through an advertisement with permanent placement nested inside an episode of the Rise Up Podcast. In its fifth season, the Rise Up Podcast aims to platform relevant and timely discussions of happenings in the clean energy industry and their implications for Midwest consumers.



LISTEN TO THE RISE UP PODCAST

\$150

30 SECOND AD READ

287
AVERAGE VIEWS PER EPISODE

PURCHASE POWER UP PRODUCTS

BECOME AN MREA BUSINESS MEMBER